

## **JEWISH PRESS RELEASE**

80-Z Music, Inc. PO Box 20124 Worcester, MA 01602 <u>www.ellenallard.com</u> www.glutenfreediva.com <u>support@ellenallard.com</u> <u>support@glutenfreediva.com</u>

## FOR IMMEDIATE RELEASE

Ellen Allard, multi-award winning Recording Artist, Composer, Performer, and Educator, is one of the most popular and influential Jewish touring musicians and educators on today's contemporary Jewish music scene. Specializing in music for young children, Ellen is also widely recognized for her appeal to audiences of all ages. Her songs have become the gold standard when it comes to engaging and helping people strengthen their Jewish identities. With a strong commitment to building community through music, Ellen has a unique, charismatic, charming, and heartwarming way of getting audiences to sing with her, whether performing a children's concert, presenting a teacher or student workshop, conducting a Youth Choir, or leading a Tot Shabbat, Religious School, or Adult worship service.

Because Ellen's fan base ranges in age from very young children to adults, she offers a potpourri of musical experiences in which the creative mingles with the spiritual. When Ellen sings with young children, she knows exactly how to engage and hold their attention, sometimes goofy, sometimes serious, always educational. With adult audiences, she weaves together moments that are powerful, moving, and spiritual. Ellen's catalog includes nine CDs and five songbooks, including "Little Taste Of Torah", produced by Sounds Write and the Union for Reform Judaism. Her compositions are recorded by other well-known performers and recording artists, and are used in synagogues and religious schools throughout the United States and abroad. In addition to traveling as a fulltime musician throughout the United States and abroad, Ellen continues to appear as guest faculty at the North American Jewish Choral Festival and Hava Nashira (the annual URJ song leader's training institute), Hebrew Union College, the URJ Biennial and NewCAJE. Ellen is a graduate of Boston University, with a Bachelor's degree in Music performance and education. She earned her Master's degree in Early Childhood Education at Arcadia University.

Ellen, also known as the Gluten Free Diva, is a Certified Holistic Health Coach, a published recipe developer, and a food writer-photographer-videographer specializing in gluten free, dairy free, and plant-based recipes. She teaches people how to choose food that feels great in their body without compromising on flavor or feeling like they're missing out on the simple pleasures that eating provides. Ellen teaches gluten free cooking and baking classes that inspire, encourage, and empower people to change their diets and improve their lives.

Between her commitment to Jewish Education through Music and her stand for all things gluten free and healthy, Ellen's mark on the world runs deep. While she is passionate about her work, her most precious and proud accomplishments are her two adult children whom she is pleased to say are making a difference in this world.

<sup>###</sup>