



SECULAR CONCERT PRESS RELEASE

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For Immediate Release

ELLEN ALLARD, multi-award winning Recording Artist, Composer, Performer, and Educator, is one of the most popular musical performers for young children on today's contemporary music scene. With over 30 years experience performing and teaching music and telling stories to young children, and nine award-winning CDs in her catalog, Ellen continues to charm young children and their parents with her interactive, infectious, and entertaining music and stories.

With a strong commitment to building community through music, Ellen has a unique, charismatic, charming, and heartwarming way of inviting audiences to sing with her. She is a natural-born performer whose outstanding musicianship, clever songwriting, and personal charisma are front and center whether performing for an intimate audience or in a large concert hall with seating for thousands.

Ellen has gained widespread and critical acclaim for her 9 recordings and 5 songbooks which are used by teachers and parents throughout the United States, Canada, Europe, and Asia. Her three volumes of Sing it! Say it! Stamp it! Sway it! recordings contain easy-to-learn songs, chants, finger plays and singing games quickly became children's classics and have received the highest praise from teachers, parents and children alike. Raise The Children and Good Kid include songs like "Driving In My Car", "Birdy Tweet Tweet", and "Rattlin' Bog", often requested favorites at her children's and family concerts. Ellen's recordings have been recognized with awards from Children's Music Web, Parents' Guide to Children's Media, and Parents' Choice. One of the most often comments heard about Ellen's recordings is that parents enjoy listening to them even after their children go to bed!

Visit www.ellenallard.com for further information about Ellen Allard, to listen to samples of her music, or to obtain press photos.

To arrange an interview with Ellen, call 508-954-0540 or email ellen@ellenallard.com.

For information about her visit to the _____,
contact _____ at _____ or email at _____.

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